



George Y. Tsui
President,
Chinese American Insurance Association

George Y. Tsui is currently the President of the Chinese American Insurance Association (CAIA). CAIA is a non-profit organization formed in 1989 dedicated to advancing the interests and concerns of the Chinese American insurance professionals. In addition, the association is committed to educating Chinese communities about the importance of insurance coverages.

Mr. Tsui joined CAIA as a member in 1989, and was elected to the board of directors in 1996. He was also elected twice as the President of the association (2000-2002 and 2016-2018).

Mr. Tsui began his career as an underwriting trainee in 1972 with Aetna Insurance Group in Hartford, CT. Between 1972 and 2004, he served in many managerial & executive positions for various companies such as AIG, Chubb, CGU, Reliance, St. Paul and Zurich. In 2004, he joined Venture Programs, Inc., an Insurance Program Manager for over \$100 million in premium, as their Executive Vice President in charge of all underwriting activities. In 2008, Mr. Tsui formed Goyoto Consulting Group. Goyoto provides special managerial, underwriting and marketing consulting services to various insurance organizations in the US and overseas. He is currently the President of Goyoto Consulting Group.

Mr. Tsui is a graduate of Coe College in Iowa, and received his MBA from Roosevelt University in Illinois. He also holds the CPCU, ARM and ARE designations.